

Jeremy Andrews – National Government & Fleet
Manager (Southern) Tyres4U.

Thomas Hayes – National Government & Fleet Manager
Tyres4U.

Combined industry experience of 30 years



UN-COVERING TYRE MYTHS

What is Fact? and what is Fiction?



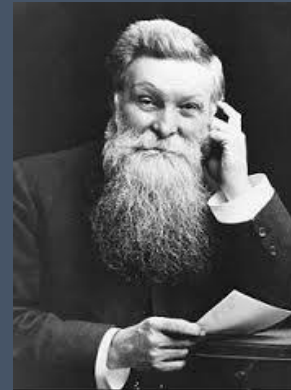
1. What colour is natural rubber?



2. Where does rubber come from?



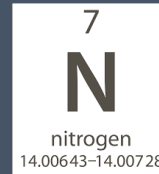
3. Who Invented the tyre?



4. Who is worlds the largest Tyre Manufacture?



NITROGEN INFLATION



- What is Nitrogen?

Nitrogen is a colourless, odourless, tasteless, and non-toxic gas that forms about 78% of the Earth's Atmosphere

Myth 1. Nitrogen reduces tyre running temperature?

Myth 2. Nitrogen Improves ride quality?

Myth 3. Nitrogen Increases tyre life?

Myth 4. Nitrogen provides better grip?

Myth 5. Pressure loss is less with Nitrogen than Oxygen



Fact of Fiction

ROLLING RESISTANCE

- What is rolling resistance?

The amount of force required to make a tyre make one full rotation.

Myth – Does lower rolling resistance result in improved fuel efficiency?



It **MAY** improve fuel efficiency approximately 5 – 10%

BUT.....

Fact of Fiction

SILICA COMPOUND

- What is Silica Compound?

An odourless sandy type of material that is also used in glass bottles, optic fibres, toothpaste and porcelain.



Myth 1. Silica contributes to reducing Rolling Resistance?

Myth 2. Silica Tyres last longer?

Myth 3. Do Silica Tyres Improve wet grip?

Question: How much Silica is in a tyre?



How can **YOU** or **YOUR** Fleet save Money on tyres?

1. Better maintenance!

- Check and keep tyre pressures correct.
- Wheel Alignments once a year or every 12 months.
- Wheel Balancing.
- Tyre rotations.

2. If you can achieve the above then:

- Lower Rolling Resistance Tyres will help

THE DEFINING FACTOR –

DRIVER HABITS!



FACT: Who is the only 100% Australian owned and operated tyre organisation in Australia?



Fact of Fiction



Who and What is Tyres4U?

Tyre Wholesaling

Government & Fleet

Tyreright Retail Network

Solid Plus

TEN-24

Original Equipment



Fact of Fiction



OUR BRANDS

**nokian
TYRES**

PIRELLI

DOUBLECOIN
TRUCK & OTR TYRES

ALLIANCE
TYRES FOR ALL APPLICATIONS
Best Performance Under Any Conditions

Firestone
Farm First
FARM TYRE EXPERTS

A
DVANCE

GT **RADIAL**
Experience the Performance • Discover the Value

WANDA

SUNFULL

BRIDGESTONE

TOYO TIRES
driven to perform

EVENT
TYRES

ELDORADO 4WD TYRES
Made in the USA

Fact of Fiction

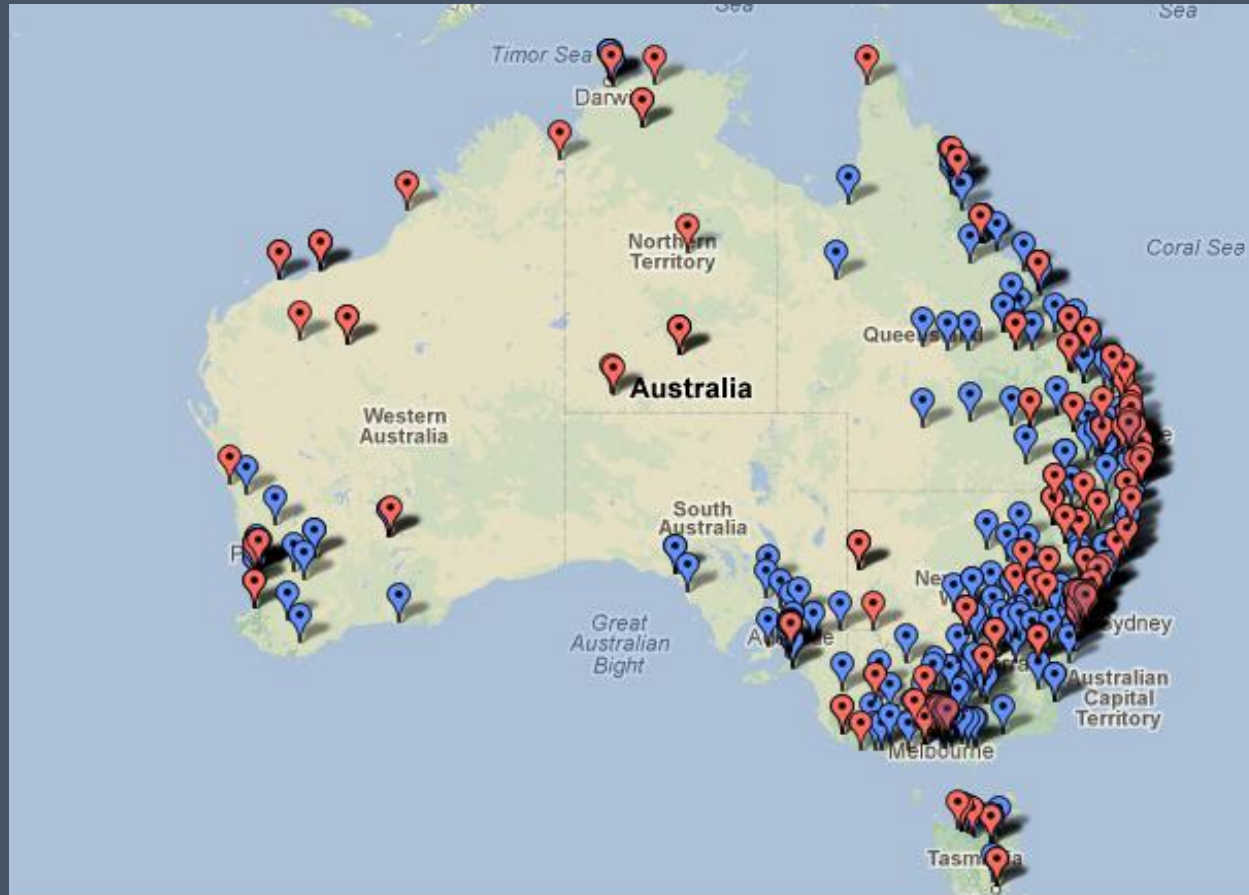
Tyres4U

Tyreright & Tyreright affiliates



Fact of Fiction

Tyres4U Service locations



Fact of Fiction



Online = save time

Dealer Online - Windows Internet Explorer

http://login.tyres4u.com.au/bpcgi/webapi.pl

Dealer Online

Tyres4U Line Recall

Dealer Online System RACV Workshop

Daily order for RACV Workshop
Sales order:SS367260

Search using: ☐ All ☒ Passenger ☐ LT/4wd ☐ Truck ☐ Agricultural/Industrial ☐ Others

Part Number: [Alternates](#)

Quantity:

Submit...

14728 215/60R16 GT* Champiro 228 95V Alternates

Part No.	Description	MUL	SOH
215/60R16 GT Champ BAX2 95V		271	93.00
14997	NR-NRO - 215/60R16 B'stone Grid III 95H	1	88.20
703655	215/60R16 B'stone RE002 95H	20	108.50
1985400	NRO - 215/60R16 Pir P7 99V	81	116.20
T441998	215/60R16 Pir Cinturato P7 99V	6	180
215/60R16 Sunfull SF-686 Budget tyre		136	66.00

Please note parts highlighted in red are on special, parts highlighted in blue are quotes and parts highlighted in purple are stock

Order Lines

Part Number	Description	Qty-Ord	B/O	Qty-Sup	Net Price	Order Value	De
18618	185R14 8Pr Gt Mmiler Cx102/100R	1	Y	0	77.00	0.00	
14728	215/60R16 GT* Champiro 228 95V	1	Y	0	86.00	86.00	

Done

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Fact of Fiction





Fact of Fiction

Questions ??

- 100% Australian owned and operated
- Largest range of tyre products
- Largest range of tyre brands
- Wealth of industry experience
- Fleet Monitoring
- Fleet Checks
- Proven fleet solutions

