



Government of **Western Australia**  
Department of **Finance**



State Fleet WA

National Public Sector Fleet Managers  
Conference

Steve Page

November 2018



# State Fleet WA

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- Jurisdiction - one third of Australia
- Corner to corner by road is 4,000 kilometres
  - (same as Perth to Sydney)
- Total area 2.5 million square kilometres
- Nearly 9,000 vehicles – passenger and light commercial
  - 60% in the Perth Metropolitan area
- 80 government entities
  - Includes Health, Police, Communities, Parks, Agriculture, Mines



## 26 Years in 10 Minutes – the History of State Fleet WA...

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- 1992 – State Government agencies ran their own fleets with little central oversight, other than a broad Government Fleet Policy
- Then late in 1992...

## 26 Years in 10 Minutes – the History of State Fleet WA...

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# 26 Years in 10 Minutes – the History of State Fleet WA...



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## 26 Years in 10 Minutes – the History of State Fleet WA...

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- 1992 – State Government agencies ran their own fleet with little central oversight, other than a broad Government Fleet Policy
- 1994 – FleetWest commenced to provide oversight and look at outsourcing
- Then later in 1994...

26 Years in 10 Minutes – the History of State Fleet WA...





## 26 Years in 10 Minutes – the History of State Fleet WA...

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- 1996 – Outsourced central funding model introduced via sale and lease-back
- 1998 – State Fleet branch created as a function of Treasury
- 2000 – Outsourced funding model wound down – State Fleet now fund new acquisitions
- 2005 – Fleet Contracts became a State Fleet function
- 2006 – State Fleet commences investments in environmental programs to offset the emissions of the fleet
  - (agency funded via a cents per litre of fuel levy)
- Then later in 2006...



26 Years in 10 Minutes – the History of State Fleet WA...





## 26 Years in 10 Minutes – the History of State Fleet WA...

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- 2007 – State Fleet invokes 4-cylinder and LPG policies
- Policy dictates that Vehicle Selection must allow for;
  - operational,
  - environmental,
  - safety and
  - financial considerations



## 26 Years in 10 Minutes – the History of State Fleet WA.

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- 2008 – Vehicle emission thresholds were introduced for passenger and SUV – reviewed annually
- 2011 – 5 Star ANCAP score mandated for passenger vehicles and minimum 4 star for other vehicles
- 2014 – 5 Star ANCAP score mandated for all vehicles - passenger and light commercial (announced in 2012)



## 26 Years in 10 Minutes – the History of State Fleet WA...

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- 2015 – The first whole of Government survey is conducted – to ask what each vehicle is *actually* being used for...
- 2016 – Review of the State Fleet arrangement produces a number of recommendations
- 2017 – New Government Fleet Policy introduced, giving State Fleet greater authority to influence agency vehicle selection – ‘best buys’ only – even for Senior Officers
- 2018 – Suite of new contracts introduced – including a single whole-of-Government vehicle Booking System to enable car sharing, and a panel of Telematics providers (In-Vehicle Monitoring Systems)
- And then late in 2018....



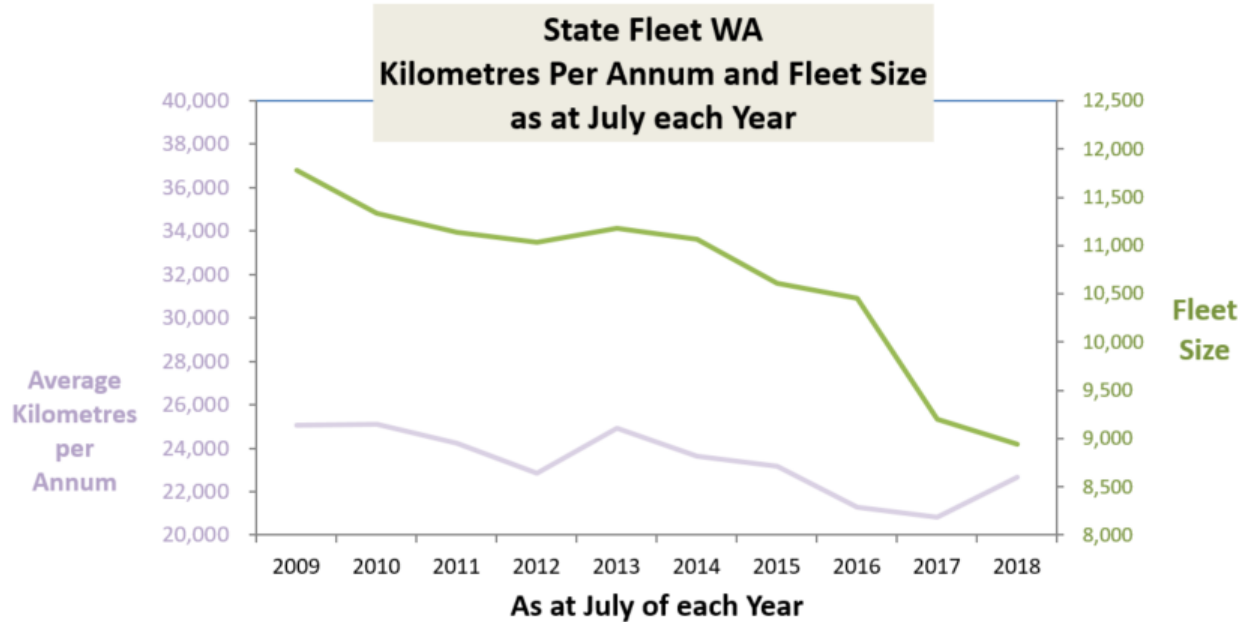


# How to Reduce Emissions?

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- Have fewer cars (capped fleet numbers?)
- Telematics – change behaviours with a sticker...
  - (e.g. Western Power)
- Fewer kilometres (reduce unauthorised use!)
- Lower-emission cars
- Ride-sharing – *going my way?*
- Public Transport.....or walk!
- Offset your emissions

# Fewer Cars Means Higher Kilometres...?





# Safety

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- Safer Vehicles (99.x% passenger, 97% overall)
- Telematics – change behaviours with a sticker...
- Safe Driving Policy and Guidelines
  - Safer Vehicles, Fit-outs and Safer Driving
- Vehicle modifications / overloading
- Driver Training
- Do fewer kilometres (reduce private use!)
- Ride-sharing
- Public Transport.....or walk!





# Vehicle Acquisition Contract – Best Buys

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- Panel of 20+ vehicle manufacturer/suppliers
- Vehicles short-listed - 5 star ANCAP only
  - Non-5 star acquisitions only with sign-off from Chief Executive and Business Case to State Fleet
- State Fleet selects the ‘best buys’ in each vehicle category (40 models across 25 categories) based on:
  - Physical characteristics (fit-for-purpose)
  - Safety
  - Emissions
  - Total Operating Cost



# Telematics – In-Vehicle Monitoring

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- Driver behaviour monitoring
- Policy compliance –
  - What are those cars really doing?
  - Is there a better way?
- Safety –
  - crash impact
  - roll-over
  - duress



# What's Next?

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- No choice of make or model – just a category...
- Telematics across the entire fleet?
- Behaviour monitoring at driver level
  - Speeding / harsh acceleration / braking / cornering?
- Ride-share
- Car-share
- Journey planning ('Mobility') - including public transport
- EV's and autonomous.....

# What's Next?





Questions?





Thanks for listening!





## Further Enquiries

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**Max Cummock**

*Contract Manager*

State Fleet – Government Procurement

Department of Finance

16 Parkland Rd Osborne Park WA 6017

[max.cummock@finance.wa.gov.au](mailto:max.cummock@finance.wa.gov.au) | 08 6551 1449 | [www.finance.wa.gov.au](http://www.finance.wa.gov.au)

# WEST COAST EAGLES

