

Improved Fleet Management Productivity and Sustainability

It's all linked

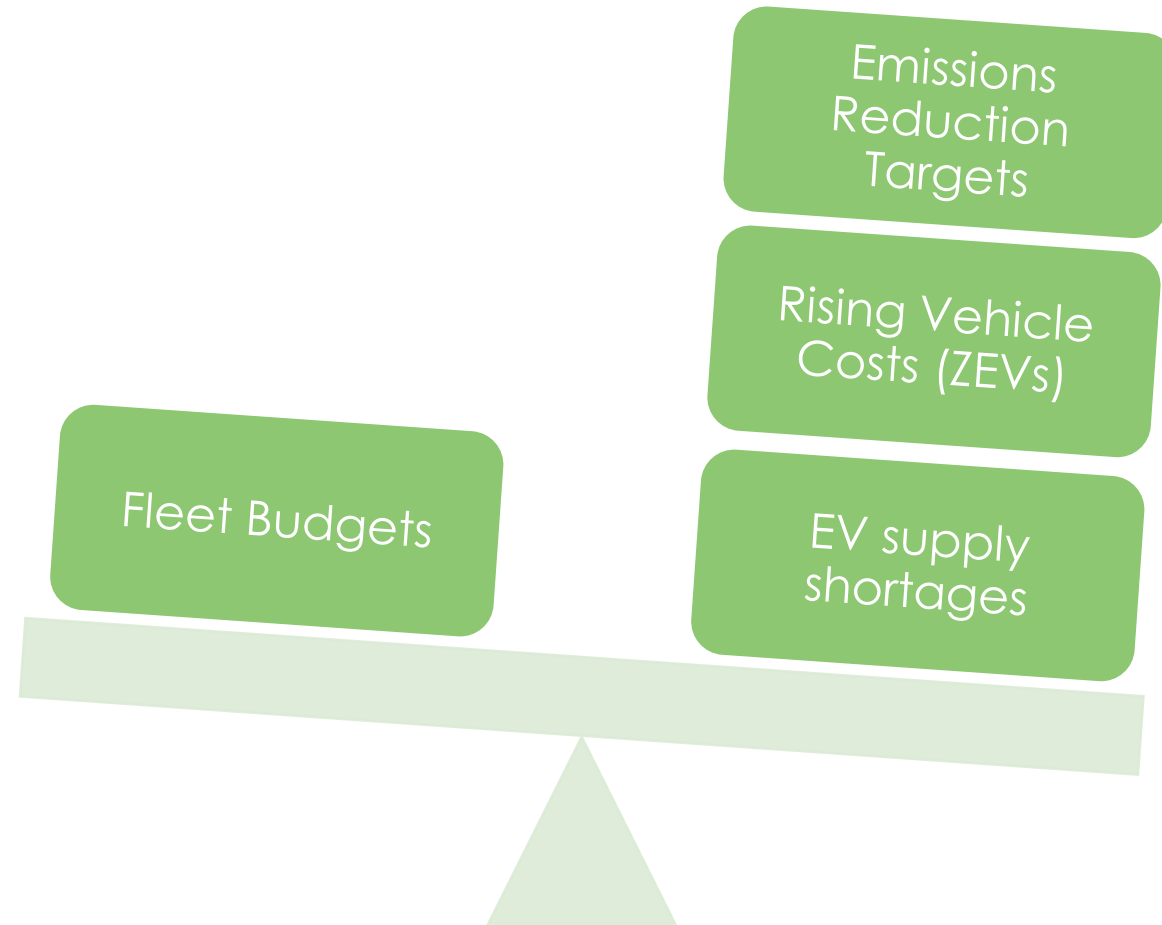
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Mobility Consultant



**Achieving a sustainable
fleet is just good fleet
management practice.**

Fleet's Sustainability Challenge

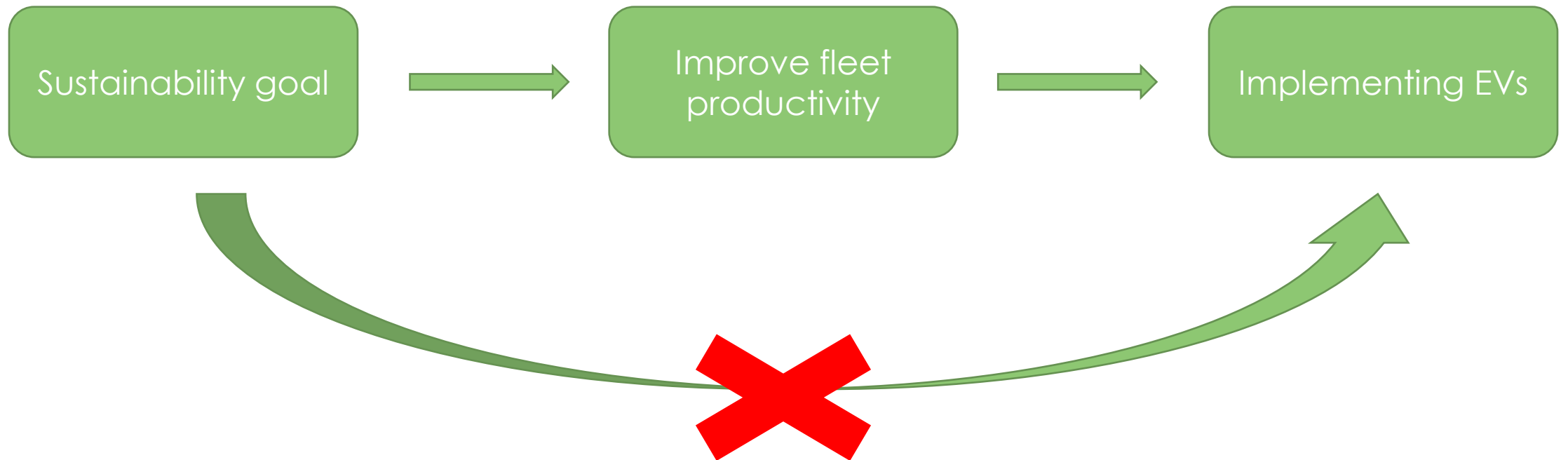


A dark grey Hyundai SUV is shown from a front-three-quarter view, parked on a paved road. The car's headlights are on, and the Hyundai logo is visible on the front grille. The license plate reads 'N BY 21L'. The background features a scenic view of a body of water and distant hills under a soft, hazy sky.

**EVs aren't a
sustainability strategy
on their own**

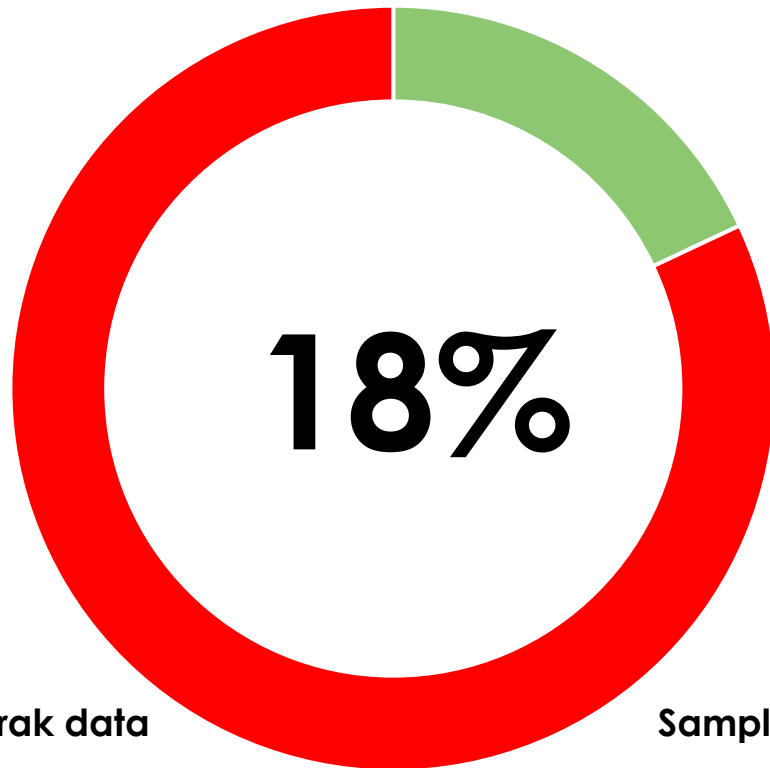
**But they are a
major contributor...**

Starting at the destination is unachievable



Fleet Productivity Opportunities

Average Fleet Utilisation



Smarter data

Average fleet size: 46

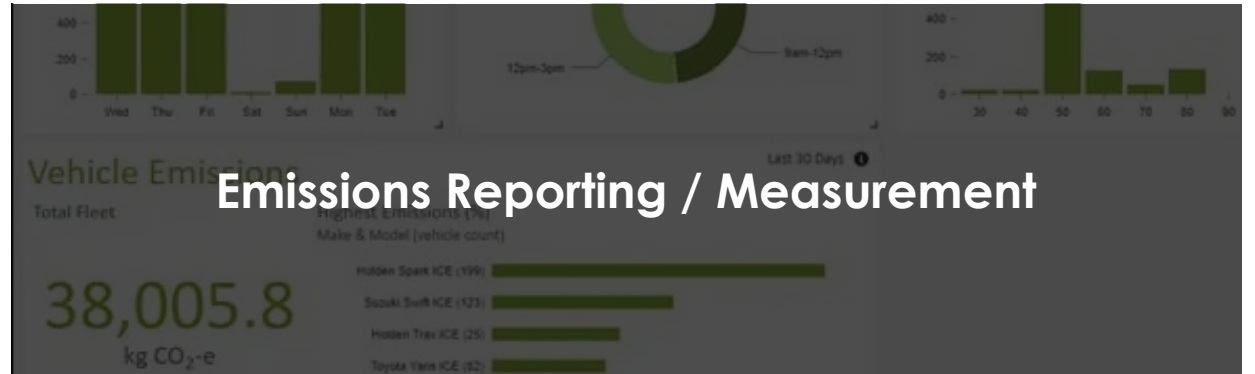
Sample size

- 17,000 vehicles

- 365 Organisations

The average fleet vehicle travels **74-84km** per business day

Sustainability begins with good fleet management practice



Improving Productivity



**Driver behaviour
benchmarking and reporting**



Identifying excess fuel usage



Questioning the need for trip



**Maximising vehicle
access via pooled fleets**



**Right sizing and
right typing your fleet**



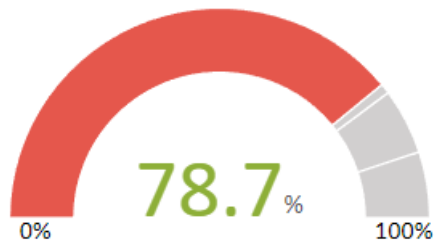
Planning for peak demand

Driver Benchmarking

Driver Safety Score

Last 4 Weeks ⓘ

Safe Drivers



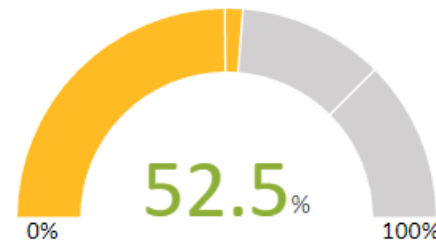
Highest Risk Drivers

Driver Name	Safety Score
Kristin Dursley	0
Felix Clarke	0
Jane Doe	0
Chris Hopps	0
Alexander Wright	0

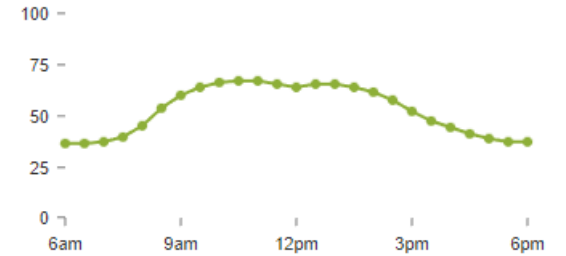
Pool Utilisation

Last 2 Weeks ⓘ

Average Utilisation



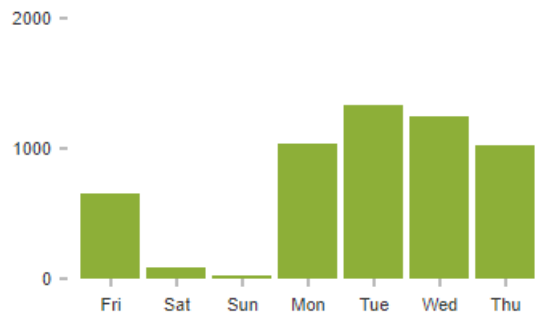
Average Workday Utilisation (%)



Overspeeding

Last 7 Days ⓘ

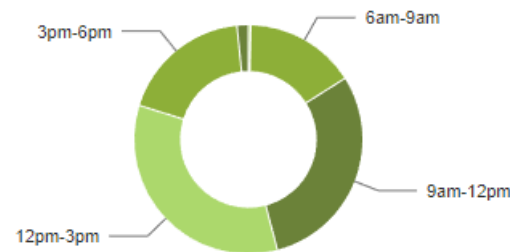
Total Overspeeds per Day



Overspeeding

Last 7 Days ⓘ

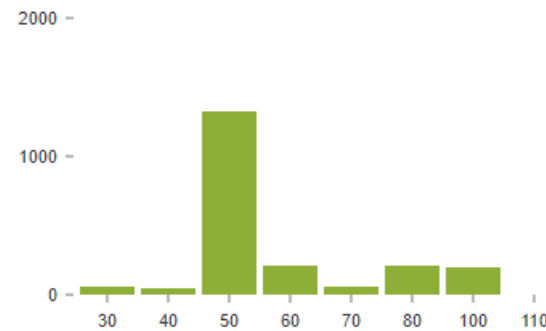
Overspeeds by Time Of Day



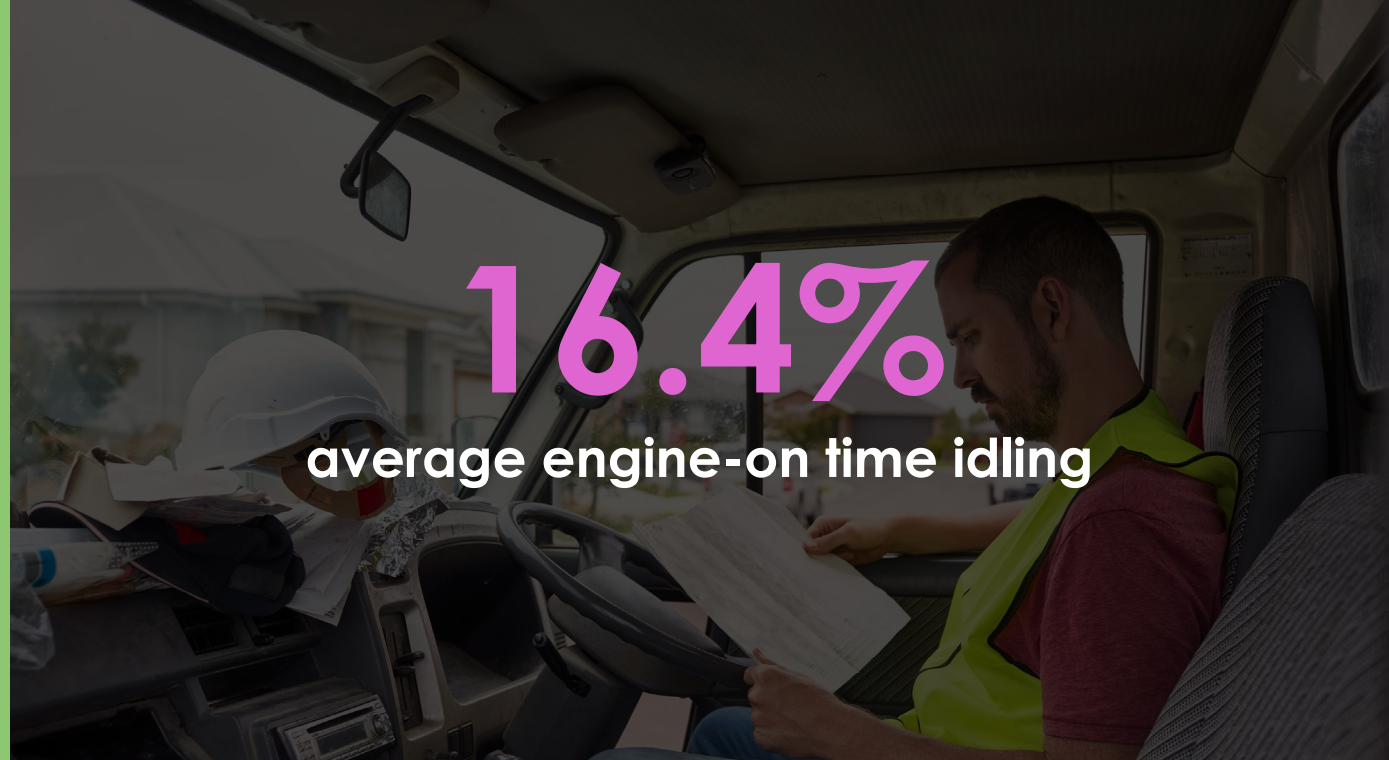
Overspeeding

Last 7 Days ⓘ

Overspeeds by Posted Limit (mins)



Non-productive fuel use



16.4%

average engine-on time idling

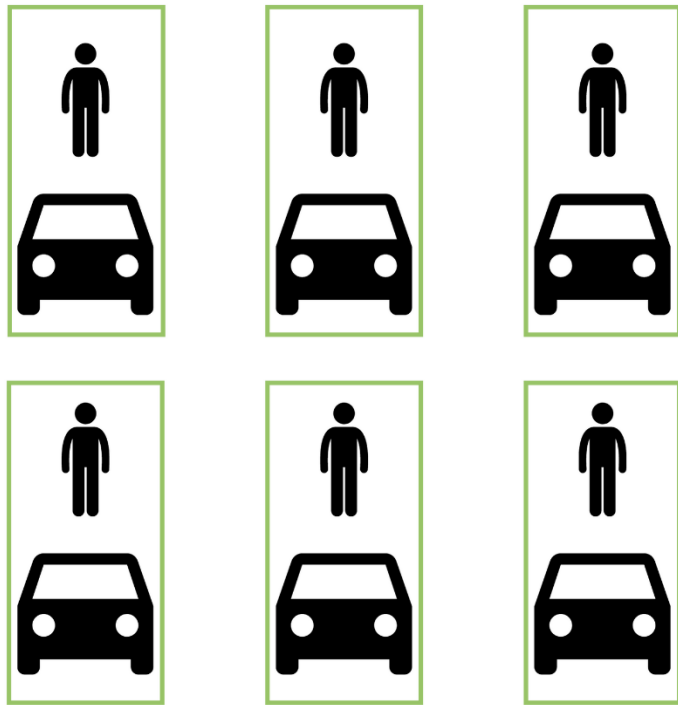


10.2%

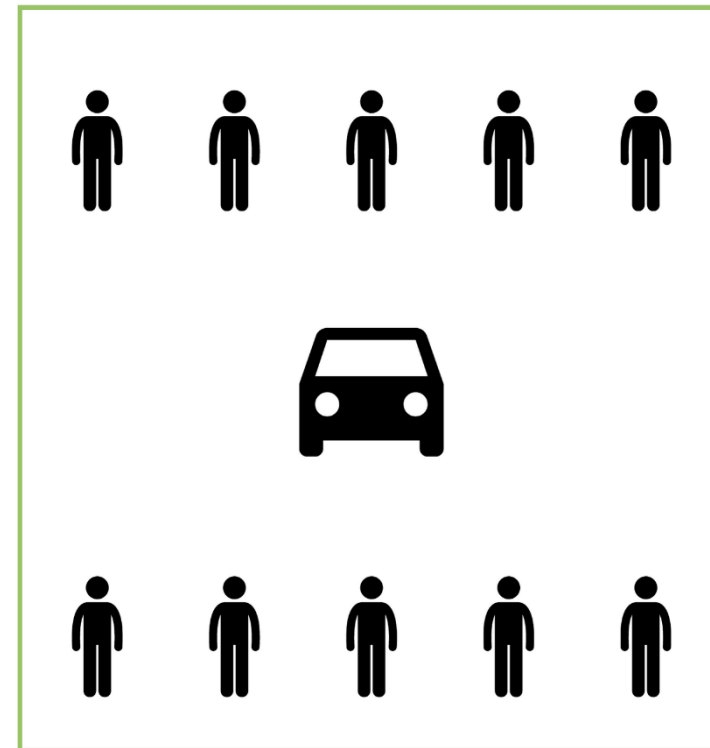
average reduction in fuel
consumption using telematics

Maximising Asset Access

Avoid 1:1 fleet relationships



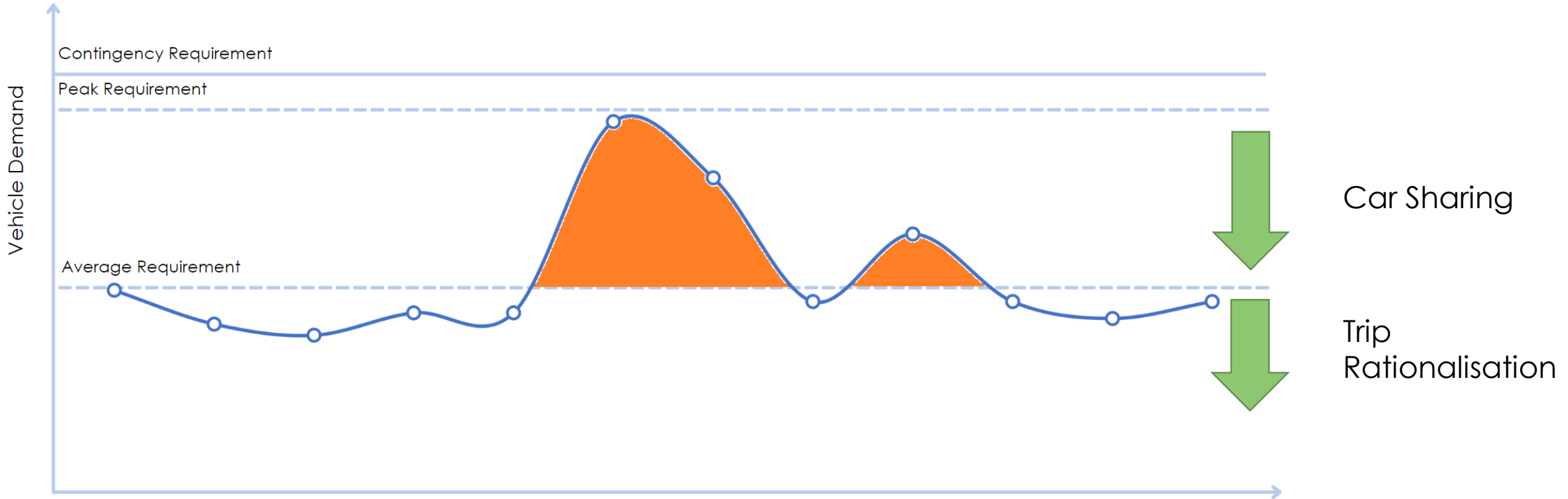
Embrace shared vehicles



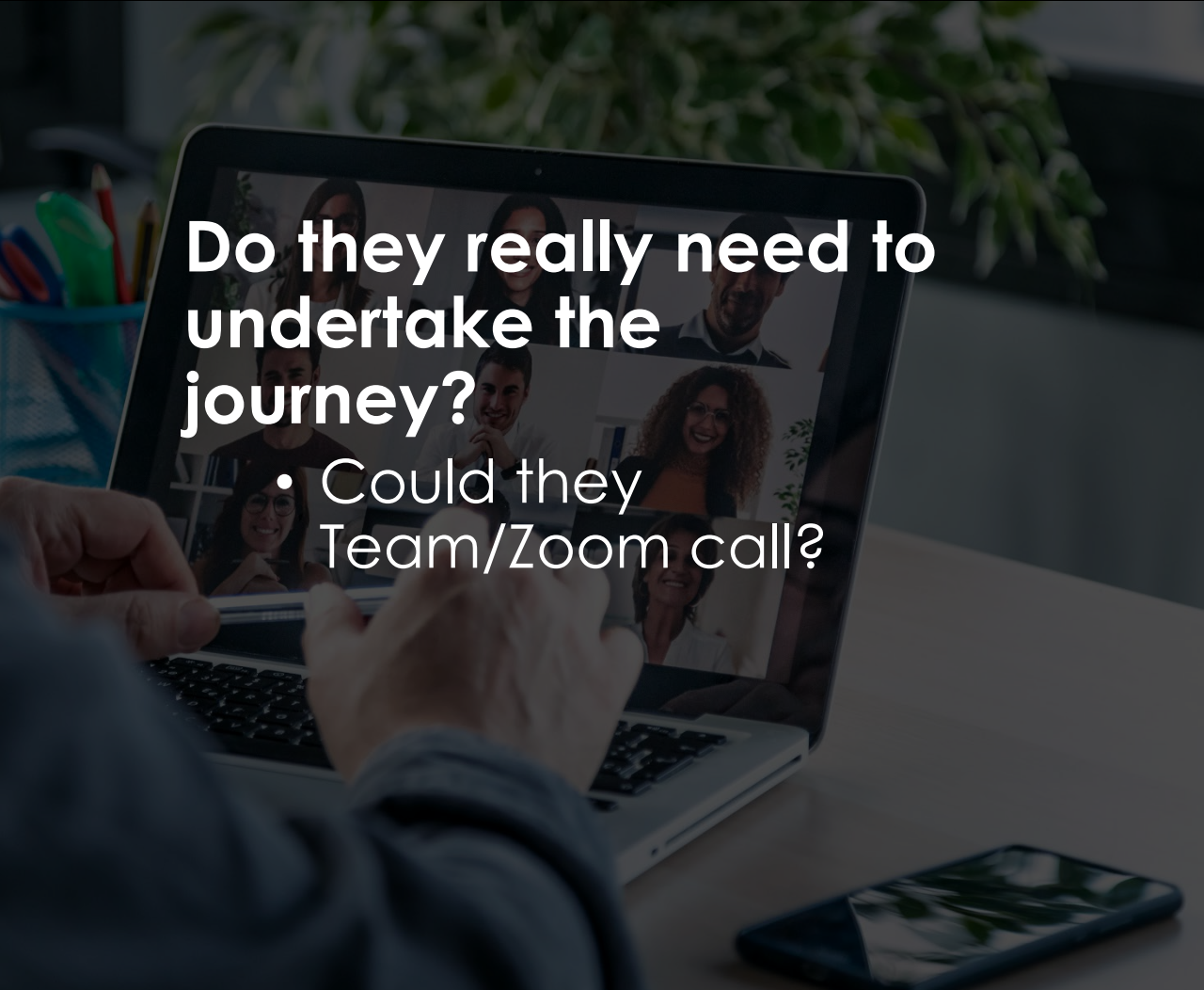
10 : 1*

*Average ratio of users to vehicles in Smartrak's PoolCar shared vehicle management

Planning for Peak Fleet Demand




Question the need for every trip



Do they really need to undertake the journey?

- Could they Team/Zoom call?



Do they need a company vehicle to undertake the journey?

How far? How long?
How well utilised is the vehicle?



What about other MaaS?

- Public Transport
- Bicycles (and eBikes)
- Walking
- Electric Scooters
- Ride Share (Uber etc) or Taxi
- Car Share (GoGet etc)



Sustainability

Productivity





Connect | Inform | Protect